REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: APPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION OCT12/12 18.02

ADV #	ADV.	NAME	ADV. NAME ISS/NRCC-IE	REP.#	OFF.#	.# 20	SALESMAN #
AGY #	AGY.	NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	TRACEY	Y ROBINSON	z
			815 SLATERS LANE	SALES PRSN	WA-	ROBERT LA	LANGER
			ALEXANDRIA, VA 22314				
ORDER #			CONTRACT # 6215951	CLASS: NATL.		LOCAL	REGIONAL
PRDCT NRCC			EST#2651 COMMENTS: (LINE, ORDER, INVOICE)	CE)			
FLIGHT DATES OCT	OCT5/12	OCT	OCT11/12 WK-1				
CITY TAX	ST	STATE	TAX CO-OP BILLING NEEDED			DATE	E OCT12/12 18.02
REP: TO NSA/NSM FROM WES FOR I OKD M5 \$80075100X THANKS PLEASE	FOR F 100X	ROBERT	OBERT CONFIRM 10/12				
STA:							
CON CM **** THIS	IS	A CASH	SH IN ADVANCE SCHEDULE ****				
NATIONAL MEDIA	MEDIA F THIS	A RES	RESEARCH PLANNING & PLACE ONTRACT SCHEDULED ORDER HAVE BEEN APPROVED.	D FOR GENERATION	ATION		
STATION MAKEGOOD OFFERS: M5 OK'D BUY#36	OFFERS ‡36		OP OCT11	308		00.006\$	(OCT11/12)
			CMT:PRE EMPTED - CREDITED FLZ ADVISE ON	5			
					CON	CONTRACT TOTAL TOTAL SPOTS	AL 80075.00 TS 100

AGENCY 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

CREDIT RISK !!! HARRIS REPORT F

OCT12/12 15.11 *** KSWB-TV *** **CHANGES** FROM REP

7880

528

703

FAX#

15.11 # DATE OCT12/12 SALESMAN REGIONAL LANGER ROBINSON ROBERT LOCAL OFF.# 20 TRACEY WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE CO-OP BILLING NEEDED RESEARCH PLANNING PLAC ORDER, COMMENTS: (LINE, VA 22314 6215951 LANE # NAT'L MEDIA 815 SLATERS ISS/NRCC-IE ALEXANDRIA, CONTRACT EST#2651 WK-1 OCT11/12 STATE TAX NAME NAME AGY. ADV. DATES OCT5/12 NRCC CITY TAX FLIGHT ORDER PRDCT ADV AGY

FROM WES FOR ROBERT TO NSA/NSM OKD M5 REP:

CONFIRM 10/12 \$80075...100X THANKS PLEASE

STA:

A CASH IN ADVANCE SCHEDULE SI SIHL **** CON CM

NATIONAL MEDIA RESEARCH PLANNING & PLACE

610

:LINE#:REP :CD:	TIME PERIOD		LGTH		SEC :	RATE		START	 END	:SPTS:	WEEK :	DAYS	S	: TOTL:
AGENCY	AGENCY ADVERTISER CODE = 1	CODE	3 = 15	155	AGI	AGENCY EST# =	= 26	651						

\$900.00 AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 30 730P-800P S 36

MISSED OCT11 SPOT(S) TWO&HALF MEN B Н CREDIT TAKEN FOR PROGRAM: CON COM1:

MISSED: THU/730P-800P STATION MAKEGOOD OFFERS: BUY#36

PLZ ADVISE ON MG CMT:PRE EMPTED - CREDITED OFFER: NONE

00.006\$ 308

OCT11

(OCT11/12)

0

THU

0

10/11

10/11

7800 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$

OCT12/12 15.11 *** KSWB-TV ***

7880

:TOTL: DAYS :SPTS: WEEK : /WK: INVT END START RATE SEC LGTH PERIOD TIME :CD: :LINE#: :LINE#:REP

80075.00 CONTRACT TOTAL TOTAL TOTAL SPOTS 80075.00 OCT/12

XDTV 0% KUSI 15% XETV 08 KNSD 32% **KFMB 22%** KGTV 12% CABL 0% KSWB 19% \$426,184 MARKET TOTALS

L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

DEMOS- RA35+*

SVC- NSI

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK Q-PAID PGM R-RATE P-CLASS, PLAN, SECT

M-MAKEGOOD N-PROGRAM NAME

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION

OCT11/12 20.22

20.22 80975.00 PLS ADVISE (OCT11/12) OCT11/12 (OCT9/12) SALESMAN REGIONAL LANGER TOTAL DATE TRACEY ROBINSON \$1,200.00 \$1,000.00 \$1,100.00 \$1,100.00 ROBERT CONTRACT \$900.00 20 LOCAL OFF.# WA-CLASS: NATL. 308 308 308 308 308 BUYER NAME PRSN SALES REP.# ORDER, INVOICE) ON MG PLZ ADVISE BILLING NEEDED OCT11 OCT10 OCT11 OCT11 PLAC PLANNING CMT:PRE EMPTED **PRE BOOKED** (LINE, CMT:PRE EMPTED - CREDITED A CASH IN ADVANCE SCHEDULE NATIONAL MEDIA RESEARCH PLANNING & PLACE CO-OP RESEARCH COMMENTS: VA 22314 6215951 MISSED:THU/1000P-1100P & THU/930P-1000P WED/730P-800P OFFER: THU/900P-930P MISSED: THU/730P-800P LANE # NAT'L MEDIA SLATERS ISS/NRCC-IE ALEXANDRIA, CONTRACT EST#2651 WK-1OFFER: NONE PLEASE CONFIRM 10/9 FROM CAITLIN FOR ROBERT OCT11/12 815 OKD M4 SEE LINES 65-66 REMAIN THE SAME STATE TAX NAME NAME STATION MAKEGOOD OFFERS: M4 OK'D BUY#27 SI SIHL **** AGY. ADV. OCT5/12 BUY#36 BUY#59 TO NSA/NSM THANKS TOTALS FLIGHT DATES NRCC UNRESL TAX ORDER PRDCT # S CITY ADV AGY STA: REP: CON M2

101

SPOTS

TOTAL

ibniD ,nasnaH

PB & REM FAM GUY @ 11P 10/11 Hansen, Cindi; Lee, Benson Tuesday, October 09, 2012 1:19 PM Belee@tribune.com Subject: :oT :tn92

From:

Station: KSWB

Order Total: \$80,975.00 Order #: 370642 Order Information:

Advertiser: National Republican Congressional Comm Agency: National Media Research Planning and Placement LLC

Product: 155/426/NRCC

Alternate Order #: 06215951

Estimate #: 2651

Flight Dates: 10/05/12 - 10/11/12

Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-36-1):

Air Date: Thu 10/11/12 00.00e2 : 916A

Inventory Code: M-F 730p-8p Eligible Days: ----Th----

Inventory Description: M-F 730p-8p

Inventory Code Time: 730p-8p

Spot Type: MM

Length: :30

Priority: Priority 02 Channel(s): 5

Credit Reason: PB & REM FAM GUY @ 11P 10/11

REP: TEL# 703 528 7800 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

*** KSWB-TV *** OCT9/12 18.06 FROM REP AGENCY CREDIT RISK !!!
HARRIS REPORT F

7880

FAX# 703 528

18.06 SALESMAN DATE OCT9/12 REGIONAL ROBERT LANGER TRACEY ROBINSON OFF.# 20 LOCAL MA-CLASS: NATL. PRSN BUYER NAME SALES REP.# (LINE, ORDER, INVOICE) BILLING NEEDED RESEARCH PLANNING PLAC CO-OP COMMENTS: VA 22314 CONTRACT # 6215951 LANE AGY. NAME NAT'L MEDIA 815 SLATERS ISS/NRCC-IE ALEXANDRIA, EST#2651 WK-1OCT11/12 STATE TAX ADV. NAME OCT5/12 DATES NRCC CITY TAX FLIGHT ORDER PRDCT # ADV AGY

FROM CAITLIN FOR ROBERT OKD M4 SEE LINES 65-66 TO NSA/NSM REP:

TOTALS REMAIN THE SAME THANKS PLEASE CONFIRM 10/9

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** UM CON

NATIONAL MEDIA RESEARCH PLANNING & PLACE

: LINE#:REP :	: CD:	TIME PERIOD		: LGTH : SEC	SEC :		RATE		START		END	:SPTS: . /wK:	WEEK		DAYS	: TOTL:
	AGENCY	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	ODE = 4	= 155		AGENCY EST#	EST# =	= 2651	Ļ							
27	S 1	s 1000P-1100P		30		\$1,200.00	00.00	10	10/11	10,	10/11	н		THU		Н
PROG	PROGRAM : CON COM1:	FOX5 NEWS 10PM<	PM<												1001	
65	A	900P-930P		30		\$1,100.00	00.00	10	10/11	10,	10/11	1		THU	7	н
PROG ORD THIS THIS	PROGRAM: ORD COM1: THIS IS A	PROGRAM: 2.5 MEN ORD COM1: PRE EMPTED **PRE BOOKED** THIS IS A MAKE-GOOD FOR OCT11 ON LINE-27 THIS IS A MAKE-GOOD FOR OCT10 ON LINE-59	* PRE OCI	BOOKE 11 ON 10 ON	ED** LINE- LINE-	-27 FOR -59 FOR	FOR 1 SPOT/WK FOR 1 SPOT/WK	/WK /WK								

7800 REP: TEL# 703 528

CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY CREDIT ADVISORY: ORDER WORKSHEET

370642

REP HEADLINE# 6215951 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #2

*** KSWB-TV *** OCT9/12 18.06

CHANGES

7880

528

703

FAX# RISK !!!

:SPTS: : TOTL: DAYS :SPTS: WEEK : /WK: INVT END START RATE SEC •• LGTH TIME PERIOD :CD: :LINE#: :LINE#:REP

80975.00 101 0 PLS ADVISE (OCT9/12) TOTAL TOTAL SPOTS THU WED \$1,200.00 \$1,000.00 \$1,100.00 \$1,100.00 CONTRACT 0 308 308 308 308 10/10 10/11 10/10 10/11 OCT10 OCT11 OCT11 OCT11 CMT:PRE EMPTED **PRE BOOKED* \$1,000.00 \$1,100.00 65-66 MISSED:THU/1000P-1100P THU/930P-1000P OFFER: THU/900P-930P WED/730P-800P PRE EMPTED **PRE BOOKED** MAKEGOOD MADE UP OF LINES д д TWO&HALF MEN TWO&HALF MEN AMERICAN DAD 930P-1000P 730P-800P STATION MAKEGOOD OFFERS: BUY#27 BUY#59 80975.00 K PROGRAM : ORD COM1 A PROGRAM PART OF S 59 OK'D 99 OCT/12

XDTV 0% 15% KUSI % XETV KNSD 32% 22% KFMB KGTV 12% 0/0 CABL KSWB 19% MARKET TOTALS \$426,184

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

Hansen, Cindi

Belee@tribune.com

PB & REM THU/9-930P 2.5 MEN & 930-10P AM DAD ON 10/11 \$1100 EACH Hansen, Cindi; Lee, Benson Tuesday, October 09, 2012 10:04 AM

This email notification contains (2) different actions.

Station: KSWB

Subject:

:oT

:tuəs

From:

Order #: 370642 Order Information:

Order Total: \$80,975.00

Agency: National Media Research Planning and Placement LLC

Advertiser: National Republican Congressional Comm

Product: 155/426/NRCC

Alternate Order #: 06215951

Flight Dates: 10/05/12 - 10/11/12 Estimate #: 2651

Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-27-2):

Rate: \$1,200.00

Air Date: Thu 10/11/12

Eligible Days: ---Th----

Inventory Code: Weekday Late News

Inventory Description: Wkday Late News Rotator

Inventory Code Time: 10P-11P

Spot Type: MM

Channel(s): 5 Length: :30

Credit Reason: PB & REM THU/9-930P 2.5 MEN & 930-10P AM DAD ON 10/11 \$1100 EACH Event 2 (Spot - Credit) Priority: Priority 02

Credited Spot Information (370642-59-1):

Rate: \$1,000.00

Eligible Days: --W-----Air Date: Wed 10/10/12

Inventory Description: M-F 730p-8p Inventory Code: M-F 730p-8p

Inventory Code Time: 730p-8p

Spot Type: MM

Channel(s): 5 Length: :30

Priority: Priority 02

Ismoiting of the state of the s

REP HEADLINE# 6215951 TRF# 370642 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

*** KSWB-TV *** OCT9/12 14.34 AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION

ADV #		ADV.	NAME	ADV. NAME ISS/NRCC-IE	REP.#	OFF.# 20	SALESMAN #	
AGY #		AGY.	NAME	AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BUYER NAME TRACEY ROBINSON	NOSI	
				815 SLATERS LANE	SALES PRSN	SALES PRSN WA- ROBERT LANGER	LANGER	
				ALEXANDRIA, VA 22314				
ORDER #				CONTRACT # 6215951	CLASS: NATL.	L. LOCAL	REGIONAL	
PRDCT	NRCC			EST#2651 COMMENTS: (LINE, ORDER, INVOICE)	/OICE)		2	
LIGHT	DATES OC	T5/12	OCT	FLIGHT DATES OCT5/12 OCT11/12 WK-1				
XAT VTT	×	S	STATE TAX	TAX CO-OP BILLING NEEDED		7	DATE OCT9/12 14.34	14.34

REMAIN THE SAME FROM WES FOR ROBERT OKD M3 SEE LINE 64 TO NSA/NSM TOTALS REP:

THANKS PLEASE CONFIRM 10/9

A CASH IN ADVANCE SCHEDULE **** SI SIHL **** CON CM STA:

PLS ADVISE. PLS ADVISE. (OCT8/12) (OCT9/12) \$1,200.00 \$1,000.00 \$1,100.00 \$1,100.00 \$375.00 308 308 308 308 308 OCT11 (2/WK) OCT10 OCT11 OCT11 OCT10 OCT11 CMT:PRE EMPTED **PRE BOOKED** CMT:PRE EMPTED **PRE BOOKED** NATIONAL MEDIA RESEARCH PLANNING & PLACE STATION MAKEGOOD OFFERS: MISSED: THU/1000P-1100P & THU/930P-1000P OFFER: THU/900P-930P MISSED: THU/600P-700P WED/730P-800P OFFER: WED/700A-900A BUY#27 BUY#59 BUY#32 UNRESL OK'D M4 M3

101 80975.00 CONTRACT TOTAL TOTAL TOTAL SPOTS

TRF# 370642 REP HEADLINE# 6215951 \$\$\$ MOD# 1: APPROVED REV

FAX# 703 528 7880 HARRIS REPORT FROM STATION RISK !!! CREDIT AGENCY 7800 REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

OCT9/12 12.54 *** KSWB-TV ***

SALESMAN

OFF.# 20

12.54 (OCT8/12) PLS ADVISE REGIONAL DATE OCT9/12 LANGER TRACEY ROBINSON ROBERT \$375.00 LOCAL CONTRACT SCHEDULED FOR GENERATION WA CLASS: NATL. 308 BUYER NAME PRSN SALES ORDER, INVOICE) OCT11(2/WK) OCT10 CO-OP BILLING NEEDED PLAC PLANNING A CASH IN ADVANCE SCHEDULE **** (LINE, NATIONAL MEDIA RESEARCH PLANNING & PLACE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: EST#2651 COMMENTS: RESEARCH VA 22314 6215951 MISSED: THU/600P-700P LANE # NAT'L MEDIA 815 SLATERS ALEXANDRIA, ISS/NRCC-IE CONTRACT WK-1THANKS PLEASE CONFIRM 10/9 OCT11/12 REMAIN THE SAME STATE TAX FROM WES FOR ROBERT OKD M3 SEE LINE 64 ADV. NAME NAME SI SIHL **** AGY. OCT5/12 BUY#32 TO NSA/NSM TOTALS FLIGHT DATES NRCC CITY TAX ORDER PRDCT # # N ADV AGY REP: STA: CON

101 80975.00

TOTAL

CONTRACT TOTAL

CMT:PRE EMPTED **PRE BOOKED**

OFFER: WED/700A-900A

OK'D

M3

370642 REP HEADLINE# 6215951 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENO ORDER WORKSHEET

OCT9/12 12.38
*** KSWB-TV *** FAX# 703 528 7880 7800 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

12.38 SALESMAN OCT9/12 REGIONAL ROBERT LANGER DATE TRACEY ROBINSON LOCAL OFF.# 20 WA-CLASS: NATL. PRSN BUYER NAME SALES ORDER, INVOICE) CO-OP BILLING NEEDED RESEARCH PLANNING PLAC (LINE, COMMENTS: VA 22314 # 6215951 LANE NAT'L MEDIA 815 SLATERS ALEXANDRIA, ISS/NRCC-IE CONTRACT EST#2651 WK-1 OCT11/12 STATE TAX ADV. NAME AGY. NAME OCT5/12 FLIGHT DATES NRCC CITY TAX ORDER PRDCT ADV AGY

THANKS PLEASE CONFIRM 10/9 TOTALS REMAIN THE SAME FROM WES FOR ROBERT OKD M3 SEE LINE 64 TO NSA/NSM REP:

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE CON CM

NATIONAL MEDIA RESEARCH PLANNING & PLACE

6

: DATE : /WK: INVT :	:LINE#:REP :CD:	TIME	PERIOD	••	IGTH:	SEC	 RATE	••	START	••	ENC	WEEK	DAYS	TOT TO
	: LINE#							••	DATE	œ	DATE	TANI		:SLIS:

SPTS:		0		П
			7	2
		THU		WED
LVVI				
: /WK: INVT		0		Н
: DATE		10/11		10/10
DATE	2651	10/11		10/10
KAIE	AGENCY EST# = 2651	\$375.00		\$750.00
NE#:REP :CD: TIME PERIOD : LGTH : SEC :: LINE#: :	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426	00P 30	FOX5NWS @ 6P	00A 30
TIME	ICY ADVE	32 S 600P-700P		64 A 700A-900A
:REP :CD	AGEN	2	PROGRAM :	4 A
IE#:RE :LI		e e	PR	9

7AM NEWS PRE EMPTED **PRE BOOKED** PROGRAM : ORD COM1:

2 SPOTS/WK MAKE-GOOD FOR OCT11 ON LINE-32 FOR THIS IS A

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET

370642

HEADLINE# 6215951 TRF# MOD# 1: UNAPPROVED REV #1

REP

OCT9/12 12.38
*** KSWB-TV ***

:TOTL: DAYS WEEK INVT :SPTS: DATE END START RATE SEC ٠. LGTH PERIOD TIME :CD: :LINE#: :LINE#:REP

PLS ADVISE (OCT8/12) \$375.00 308 OCT11 (2/WK) OCT10 CMT:PRE EMPTED **PRE BOOKED** MISSED: THU/600P-700P OFFER: WED/700A-900A STATION MAKEGOOD OFFERS:
M3 OK'D BUY#32

80975.00 OCT/12

80975.00 TOTAL TOTAL CONTRACT

XDTV 0% KUSI 15% XETV 08 KNSD 32% **KFMB 22%** KGTV 12% CABL 0% KSWB 19% MARKET TOTALS \$426,184

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP REP HEADLINE# 6215951 TRF# 370642 ORC \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION OCT8/12 17.38

ADV #	ADV.	ADV. NAME	ISS/NRCC-IE	REP.#	OFF.# 20	SALESMAN #
AGY #	AGY.	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME T	BUYER NAME TRACEY ROBINSON	7
			815 SLATERS LANE	SALES PRSN W	WA- ROBERT LAN	LANGER
			ALEXANDRIA, VA 22314			
ORDER #			CONTRACT # 6215951	CLASS: NATL.	LOCAL	REGIONAL
PRDCT NRCC			EST#2651 COMMENTS: (LINE, ORDER, INVOICE)	ICE)		
FLIGHT DATES	OCT5/12		OCT11/12 WK-1			
CITY TAX	S	STATE TAX	TAX CO-OP BILLING NEEDED		DATE	DATE OCT8/12 17.38
STA:						
CON CM ***	THIS IS	A CP	***** THIS IS A CASH IN ADVANCE SCHEDULE ****			
NATIONAL MEDIA STATION MAKEGOOD OFFERS: M1 OK'D BUY#24	NATIONAL MEDIA RESEARCH AKEGOOD OFFERS: D BUY#24 MISSED:SP OFFER:SP	M Z	RESEARCH PLANNING & PLACE MISSED:SAT/500P-800P OFFER:SAT/400P-730P CMT:CORRECT TIME **PLACED**	30s 30s	\$2,000.00	(JUL5/12) PLS ADVISE.
M3 UNRESL	BUY#32	MIS	MISSED:THU/600P-700P OFFER:WED/700A-900A CMT:PRE EMPTED **PRE BOOKED**	308	\$375.00	(OCT8/12) PLS ADVISE.
					CONTRACT TOTAL TOTAL	AL 80975.00

\$5,400.00

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MN

TOARTNOO

KSWB 7191 Engineer Rd. San Diego, CA 92111 (858) 492-9269



:bnA

	Station	Account	evitupex∃ t	Sales Office
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	Billing Cycle	O gnillia)sleudsí	Cash/Trade
National Republican Con	gressional Co	աա	01/06/12	71/80/01 /
<u>192ihevbA</u>		5	Original Date /	<u>Revision</u>
10/02/15 - 10/11/15	1997			
Contract Dates	# estimate #			
186/426/NRCC				
Product				
	370642	1	19691290	
	Contract / Re	noisiv	Alt Order #	

National Media Research Planning and Placement LLC 815 Slater Lane Alexandria, VV 22314

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	Agency Ref		Advertiser	Ref
		122		97.6
	#801	esinevbA	ser Code	Product Code
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	Demographic			
	Special Handl	Бш		
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	l i			Sales Office
ement LLC	EOW/EOC	Broadcas		Cash
		so gnillig		Cash/Trade
National Republican Con			01/06/12	Z1/80/01 /

--I---\$520.00 10/01/15 Week: 10/01/12 <u>ejs원</u> Меекаля Start Date Spots/Week End Date 00.0228 MN 0ε: 9a-10a M-F 9a-10a News 10/09/15 10/09/15 SILN 00'006\$ --T----10/01/15 Week: 10/01/12 Меекдауя Rate Start Date **Spots/Week** End Date q8-q057 00'006\$ MN 00: q8-q057 F-M S1/20/01 Z1/90/01 9 OL N 00'000'1\$ 10/07/12 Week: 10/01/12 Spots/Week <u> ∧үеекаау</u> Start Date Rate End Date 48-q0£7 00'000'1\$ NN 30 q8-q0£7 ∃-M Z1/90/01 Z1/90/01 6 N 00.009\$ --E----10/07/12 Week: 10/01/12 Rate Spots/Week **меекаау** End Date Start Date 00.008,1\$ ε 30 MN 56-67 M-F 7a-9a 10/06/12 10/06/12 00'008\$ --T---10/01/15 Week: 10/01/12 Rate **Spots/Week** Мескаля Start Date End Date 00'008\$ ΜN 00: d0£7-q7 M-F 7p-730p 10/06/12 10/06/12 00.375\$ --2---10/07/12 Week: 10/01/12 Меекаля Rate **Spots/Week** End Date Start Date 00'094\$ d∠-d9 7 MN 08: 10/05/12 10/05/12 Fox 5 News at 6 9 00'009\$ 10/02/15 Week: 10/01/12 Меекаауя Start Date <u>Spots/Week</u> Rate End Date \$1,200,00 ΜN 7 08: e/-e9 10/05/12 10/05/12 Fox 5 Morning News 00.27£\$ 10/07/12 Week: 10/01/12 Rate Spots/Week End Date Start Date 00'097\$ 0ε: dg-dg Fox 5 News at 5 ζ MN 10/05/12 10/05/12 7 N 00'098\$ 10/07/12 Week: 10/01/12 Меекаау Start Date Rate End Date 00.007\$ 08: 29-68 FOX 5 Morning News 10/02/15 10/02/15 Z MN \$156,00 --T---10/07/12 Week: 10/01/12 Rate End Date Spots/Week <u> Меекаау</u> Start Date 00.321\$ MN 30 430a-5a M-F 430a News 71/90/01 10/09/15 7. N \$1,200.00 Week: 10/01/12 10/01/15 End Date Start Date Rate **Spots/Week** Меекаля 10/02/12 10/02/15 Mkday Late News Rotator \$2,400.00 MN ሰድ 911-901 InnomA lype Spots Rate rength Week Days Start/End Time Ch Start Date End Date Description

911-901

08:

10/08/12 Wkday Late News Rotator

10/08/12

\$125.00

MN

	, ,	
21/80/01 / 21/90	/20	National Republican Con
si Date / Revision	Origin	198ih 9 vbA
5651	122/426/NRCC	ZI/II/OL - ZI/90/01
Estimate #	Product	Contract Dates
19691290	370642 /	
Alt Order #	Contract / Revision	

KSWB 7191 Engineer Rd. 8an Diego, CA 92111 (858) 492-9269



				Rate 00.005,1\$	Week: 10/08/12 10/14/122 2 Weekdays Spots/Week
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It is the station's policy not to discriminate on the basis of tace or ethnicity in its advertising sales confracts.

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KSWB 7191 Engineer Rd. San Diego, CA 92111 (858) 492-9269



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6926-267 (898) San Diego, CA 92111 7191 Engineer Rd. **K2MB**



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6926-267 (898) San Diego, CA 92111 7191 Engineer Rd. **K**2MB



Signature:

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Date:

Hansen, Cindi

Hansen, Cindi; Lee, Benson Monday, October 08, 2012 9:20 AM Belee@tribune.com

PB & REM 1X WED/7-9A @ \$750

This email notification contains (2) different actions.

Station: KSWB

Subject:

:oT

:Juas

From:

Order #: 370642 Order Information:

Order Total: \$80,975.00

Advertiser: National Republican Congressional Comm Agency: National Media Research Planning and Placement LLC

Product: 155/426/NRCC

Estimate #: 2651 Alternate Order #: 06215951

Flight Dates: 10/05/12 - 10/11/12

Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been credited:

Credited Spot Information (370642-32-1):

Rate: \$375.00

Air Date: Thu 10/11/12

Eligible Days: ---Th----

Inventory Code: Fox News at 6

Inventory Description: Fox 5 News at 6

Inventory Code Time: 6p-7p

Spot Type: MM

Length: :30

Channel(s): 5

Priority: Priority 02

Credit Reason: PB & REM 1X WED/7-9A @ \$750 Event 2 (Spot - Credit)

Credited Spot Information (370642-32-2):

Rate: \$375.00

Air Date: Thu 10/11/12

Inventory Code: Fox News at 6 Eligible Days: ---Th----

Inventory Description: Fox 5 News at 6

Inventory Code Time: 6p-7p

Spot Type: MM

Channel(s): 5 Length: :30

Priority: Priority 02